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this book should be of interest to undergraduate courses in financial management or corporate finance

Managerial Finance 1985

managerial finance provides a clear and readable explanation of the most important topics managers should understand about business finance these include resource management investment and decision making as well as the practical use of financial rations and performance indicators real examples and case studies are used throughout to illustrate points in a practical context the book is based upon the management charter initiative s occupational standards for management nvgs and svgs at levels 4 5 and is also particularly suitable for managers on certificate and diploma in management programmes including those accredited by the im and edexcel formerly btec managerial finance is part of the highly successful series of textbooks for managers which cover the knowledge and understanding required as part of any competency based management programme the books cover the three main levels of management supervisory first line management nvg level 3 middle management certificate nvg level 4 and senior management diploma nvg level 5 alan parkinson is the hill samuel senior lecturer in accounting finance at the open business school he was previously responsible as director of the

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media website access codes or print supplements that may come packaged with the bound book for introductory courses in managerial finance this package includes mylab finance help students apply financial concepts to solve real world problems with a proven teaching and learning framework the teaching and learning system a hallmark feature of principles of managerial finance weaves pedagogy into concepts and practice giving students a roadmap to follow through the text and supplementary tools the 15th edition concentrates on the material students need to know in order to make effective financial decisions in an increasingly competitive business environment it allows students to make the connections between a firm's action and its value as determined in the financial market with a generous amount of examples this text is an easily accessible resource for in and out of class learning also available with mylab finance mylab tm is the teaching and learning platform that empowers you to reach every student by combining trusted author content with digital tools and a flexible platform mylab personalizes the learning experience and improves results for each student note you are purchasing a standalone product mylab finance does not come packaged with this content students if interested in purchasing this title with mylab ask your instructor to confirm the correct package isbn and course id instructors contact your pearson representative for more information if you would like to purchase both the physical text and mylab finance search for 013483013x 9780134830131 principles of managerial finance plus mylab finance with pearson etext access card package 15 e package consists of 013447631x 9780134476315 principles of managerial finance 0134479904 9780134479903 mylab finance with pearson etext access card for principles of managerial finance

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