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more traditional entrepreneurial concepts the text is flexible and suitable for all students instilling crucial business skills needed to thrive in an office environment with a clear fluid chapter organisation business communication today introduces develops and reviews major concepts to maximise understanding

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Business Communication Today, 14th Edition 2010-11

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mallor barnes bowers and languardt s business law the ethical global and e commerce environment 14e is appropriate for the two term business law course the cases in the 14th edition are excerpted and edited by the authors the syntax is not altered therefore retaining the language of the courts as in recent previous editions the 14th edition includes a mix of actual and hypothetical cases

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