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discussion guide first know the goal of the research and the essential question there is a lot of pre work that has to happen before a discussion guide ever gets written this includes understanding the core goals of the research defining the outputs and aligning the stakeholders $\square \square \square$ of a discussion guide is to provide structure consistency and direction during the research interview it helps ensure that all relevant topics are covered allows for meaningful comparisons across participants enables the researcher to gather valuable insights to inform decision making and keeps all stakeholders aligned ∏∏∏ 2022∏6∏29∏ how to best use the discussion guide yet remain flexible during user interviews as we go deeper into these concepts you will realise that having a discussion guide ready the discussion guide themselves based on a full and thorough understanding of context research objectives and stakeholder questions when as a moderator you receive a pre written discussion quide from someone else take the time to write your own discussion guide based on □□□ 2015□5□12□ a good discussion guide is arguably the most important part of your testing plan it is the map that will lead you how or why are about processes mental models journeys and perceived feelings impact focus on the past rather than the future think about the questions you have and what you are trying to learn and ensure it is something you can answer with qualitative research □□□ 2023□5□22□ a discussion guide is a rough plan of what will happen and the questions to ask in a user interview it should cover everything your introduction of the session each topic you re covering a scenario and questions and a wrap up for the entire session discussion guides need to be used while you re moderating the session

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