

computer vision and robotics also close and complementary to ai due to their direct links with information are databases the semantic web information retrieval and human computer interaction all these disciplines are privileged places for applications of ai methods this is also the case for bioinformatics biological modeling and computational neurosciences the developments of ai have also led to a dialogue with theoretical computer science in particular regarding computability and complexity besides ai research and findings have renewed philosophical and epistemological questions while their cognitive validity raises questions to psychology the volume also discusses some of the interactions between science and artistic creation in literature and in music lastly an epilogue concludes the three volumes of this guided tour of ai research by providing an overview of what has been achieved by ai emphasizing ai as a science and not just as an innovative technology and trying to dispel some misunderstandings

starting as a single congregation in australia hillsong church now has campuses worldwide releases worship music that sells millions of albums and its ministers regularly appear in mainstream media so how has a single church gained such international prominence this book offers an ethnographic exploration of the ways in which music and marketing have been utilised in the pursuit and production of spiritual experience for members of hillsong church an experience that has proven to be incredibly popular the main theme of this book is that marketing specifically branding is not just a way to sell religion but rather an integral part of spiritual experience in consumer society focussing on the london hillsong church as a case study the use of its own music in tandem with strong branding is shown to be a co and re productive method of organizing patterning and communicating information the church provides the branded material and cultural context in which participants sacred experience of self unfolds however this requires participants to do the work to properly understand and ultimately embody the values associated with the brand this book raises important questions about the role of branding and music in forming modern scared identities as such it will be of great interest to scholars of religious studies ethnomusicology and media studies

this experimental study of cultural dysfunction in new mexico s espaola valley tells the stories of several of its nuevomexicano residents both famous and notorious now in its 148th edition the statesman s yearbook continues to be the reference work of choice for accurate and reliable information on every country in the world covering political economic social and cultural aspects the yearbook is also available online for subscribing institutions statesmansyearbook com discover why being a fast second is often more financially rewarding than being at the cutting edge if you get there first you ll lead the pack right not necessarily the skill sets of most established companies say strategy experts constantinos markides and paul geroski are far better suited to scaling up newly created markets pioneered by others in other words being fast seconds than to creating these markets from scratch in fast second they explore the characteristics of new markets describe the skills needed to create and compete in them and show how these skills match up with different types of companies drawing on examples of successful fast second firms such as microsoft amazon canon jvc heinz and many others they illustrate how to determine which new markets have the potential to be successful and how to move into them before the competition does when to make a move into a new market how to scale up a market where to position a company in the market and whether to be a colonizer or a consolidator order your copy today water is not only a source of life and culture it is also a source of power conflicting interests and identity battles rights to materially access culturally organize and politically control water resources are poorly understood by mainstream scientific approaches and hardly addressed by current normative frameworks these issues become even more challenging when law and policy makers and dominant power groups try to grasp contain and handle them in multicultural societies the struggles over the uses meanings and appropriation of water are especially well illustrated in andean communities and local water systems of peru chile ecuador and bolivia as well as in native american communities in south western usa the problem is that throughout history these nation states have attempted to civilize and bring into the mainstream the different cultures and peoples within their borders instead of understanding context and harnessing the strengths and potentials of diversity this book examines the multi scale struggles for cultural justice and socio economic re distribution that arise as latin american communities and user federations seek access to water resources and decision making power regarding their control and management it is set in the dynamic context of unequal globalizing power relations politics of scale and identity environmental encroachment and the increasing presence of extractive industries that are creating additional pressures on local livelihoods while much of the focus of the book is on the andean region a number of comparative chapters are also included these address issues such as water rights and defence strategies in neighbouring countries and those of native american people in the southern usa as well as state reform and multi culturalism across latin and native america and the use of international

standards in struggles for indigenous water rights this book shows that against all odds people are actively contesting neoliberal globalization and water power plays in doing so they construct new hybrid water rights systems livelihoods cultures and hydro political networks and dynamically challenge the mainstream powers and politics now in its 147th edition the statesman s yearbook continues to be the reference work of choice for accurate and reliable information on every country in the world covering political economic social and cultural aspects the yearbook is an essential resource long before the covid 19 crisis mexican indigenous peoples were faced with organizing their lives from afar between villages in the oxaxacan sierra norte and the urban districts of los angeles as a result of unauthorized migration and the restrictive border between mexico and the united states by launching cutting edge internet radio stations and multimedia platforms and engaging as community influencers zapotec and ayuujk peoples paved their own paths to a transnational lifeway during the trump era this meant adapting digital technology to their needs setting up their own infrastructure and designing new digital formats for re organizing community life in all its facets including illness death and mourning collective celebrations sport tournaments and political meetings across vast distances author ingrid kummels shows how mediamakers and users in the sierra norte villages and in los angeles created a transborder media space and aligned time regimes by networking from multiple places they put into practice a communal way of life called comunalidad and an indigenized american dream in real time this volume utilizes empirical and theoretical approaches to shed light on an exciting set of emerging stimulating new uses of technology that stretch creativity beyond conventional limits understand how the social media revolution is pushing boundaries and challenging anyone involved in the management of people

recent innovations in the field of information technology and communications are radically changing the way international organizations conduct business in this competitive environment having the necessary tools to streamline business transactions and secure digital payments is crucial to business success electronic payment systems for competitive advantage in e commerce provides relevant theoretical frameworks and the latest empirical findings on electronic payment systems in the digital marketplace focusing on the importance of e commerce in business development including the advantages and disadvantages of e payments this book is an essential resource for business professionals who want to improve their understanding of the strategic role of e commerce in all dimensions as well as for both researchers and students each consumer now has the power to be a journalist reviewer and whistle blower the prevalence of social media has made it possible to alter a brand s reputation with a single viral post or spark a political movement with a hashtag this new landscape requires a strategic plasticity and careful consideration of how the public will react to an organization s actions participation in social media is mandatory for a brand s success in this highly competitive online era managing public relations and brand image through social media provides the latest research and theoretical framework necessary to find ease in the shifting public relations and reputation management worlds it provides an overview of the tools and skills necessary to deftly sidestep public affronts and to effectively use online outlets to enhance an organization s visibility and reputation this publication targets policy makers website developers students and educators of public relations pr and advertising professionals and organizations who wish to better understand the effects of social media this edition is fully updated and contains more information and analysis than ever before a foldout colour section provides a political world map and flags for all 193 countries each copy comes with online access to the full text at no extra cost unlimited user upgrades are also available for libraries who wish to network the data the 2008 edition of the statesman s yearbook contains information and analysis on every country in the world including biographical profiles of current leaders government histories economic overviews and maps every copy comes with a single user licence giving access to the full text online updated regularly and fully searchable the times obituaries 4 august 2008 reported that john thornes was one of the most eminent and influential physical geographers of his generation john s keen interest in understanding landform processes and evolution was furthered through a variety of methods and informed across a range of disciplinary boundaries in particular he pushed for better integration of monitoring theoretical and simulation modelling field and laboratory experimentation and remote sensing techniques although dominated by an interest in the mediterranean region and problems of land degradation his research activities ranged across a number of time scales and with other environmental perspectives this collection of papers reflects this wide range of john s interests through the recent work of scientists and professionals most strongly influenced by his rigorous training or leadership the thematic focus of the book which runs through all of the main contributions is the integration of different methodologies and the application of this approach to improved understanding of natural systems and the development of appropriate strategies for environmental and resource management short overviews of john s contributions to geomorphological research are also presented to provide context for the origins of this book in its 114th year billboard remains the world s premier weekly music publication and a diverse digital events brand content and data licensing platform billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends

foundations of knowledge representation and the formalization of reasoning and learning volume 1 knowledge representation reasoning and learning the second volume offers a view of ai in fourteen chapters from the side of the algorithms volume 2 ai algorithms the third volume composed of sixteen chapters describes the main interfaces and applications of ai volume 3 interfaces and applications of ai this third volume is dedicated to the interfaces of ai with various fields with which strong links exist either at the methodological or at the applicative levels the foreword of this volume reminds us that ai was born for a large part from cybernetics chapters are devoted to disciplines that are historically sisters of ai natural language processing pattern recognition and computer vision and robotics also close and complementary to ai due to their direct links with information are databases the semantic web information retrieval and human computer interaction all these disciplines are privileged places for applications of ai methods this is also the case for bioinformatics biological modeling and computational neurosciences the developments of ai have also led to a dialogue with theoretical computer science in particular regarding computability and complexity besides ai research and findings have renewed philosophical and epistemological questions while their cognitive validity raises questions to psychology the volume also discusses some of the interactions between science and artistic creation in literature and in music lastly an epilogue concludes the three volumes of this guided tour of ai research by providing an overview of what has been achieved by ai emphasizing ai as a science and not just as an innovative technology and trying to dispel some misunderstandings

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in the shifting public relations and reputation management worlds it provides an overview of the tools and skills necessary to deftly sidestep public affronts and to effectively use online outlets to enhance an organization's visibility and reputation this publication targets policy makers website developers students and educators of public relations pr and advertising professionals and organizations who wish to better understand the effects of social media

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2014-02-28 the times obituaries 4 august 2008 reported that john thornes was one of the most eminent and influential physical geographers of his generation john's keen interest in understanding landform processes and evolution was furthered through a variety of methods and informed across a range of disciplinary boundaries in particular he pushed for better integration of monitoring theoretical and simulation modelling field and laboratory experimentation and remote sensing techniques although dominated by an interest in the mediterranean region and problems of land degradation his research activities ranged across a number of time scales and with other environmental perspectives this collection of papers reflects this wide range of john's interests through the recent work of scientists and professionals most strongly influenced by his rigorous training or leadership the thematic focus of the book which runs through all of the main contributions is the integration of different methodologies and the application of this approach to improved understanding of natural systems and the development of appropriate strategies for environmental and resource management short overviews of john's contributions to geomorphological research are also presented to provide context for the origins of this book

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